



NAME OF THE CONFERENCE:

CORPORATE SOCIAL RESPONSIBILITY – Integrating CSR Initiatives into Your Core Business Activities

ORGANIZER:

Lexis Nexis

VENUE:

Hotel Equatorial Kuala Lumpur

DATE & TIME:

Wednesday, 21 November 2007 / 9:00am – 5:30pm

DISTINGUISHED SPEAKER:

Dato' Shahrhan Laili B. Hj. Abdul Munid
Chief Executive Officer / Executive Director
MALAYSIAN INSTITUTE OF CORPORATE GOVERNANCE

TOPIC: Looking at How Corporate Governance Affects the Inherent Value of CSR

THE OBJECTIVES OF THIS CONFERENCE ARE:

1. Choosing CSR initiatives for business to maximize resource channelling
2. Ensuring accountability in Corporate Social Performance
3. Reflecting business value with CSR
4. Linking CSR with business strategy
5. Ensuring optimum buy-in in CSR practice
6. Incorporating CSR into existing business structure through Corporate Governance



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